



SARAL DESIGN SOLUTIONS PRIVATE LIMITED

CIN: U79400MH2015PTC265489

Registered Address: EL-107, Electronic Zone, MIDC Mahape, Navi Mumbai - 400710

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Internship – Digital Marketing, Mumbai, India | 3-6 months

At Saral Designs, we are constantly on the mission of making better products for our customers. We aim to understand their needs, improvise on designs and serve the products to them in the most convenient manner. We are building a strong team for making our innovations reach these beneficiaries.

The Digital Marketing Interns' responsibilities will involve coordinating and executing the company's marketing strategies, increasing our social media presence and gaining visibility for our brand among our audience.

Roles & Responsibilities:

- Increase visibility of our products on social media platforms
- Creation of relevant oral and visual content for blogs and websites
- Build the organizational network through targeted outreach and strong project planning
- Strategize social marketing campaigns for specific marketing goals
- Track key social media analytics on a weekly basis, including Google Analytics, LinkedIn company stats, etc.

Requirements:

- Strong written and verbal communication skills
- Familiarity with key social media tools (e.g. LinkedIn and Facebook) and with Microsoft Office products (e.g. Word, PowerPoint, Excel)
- Ability to connect with others and forge strong relationships
- Has a flair for writing in English
- Comfortable with video editing tools
- A creative and analytical problem-solving mindset

Further details:

For further details, please write to us at careers@saraldesigns.in

To know more about us, visit www.saraldesigns.in or our Facebook page www.facebook.com/saraldesigns