



SARAL DESIGN SOLUTIONS PRIVATE LIMITED

CIN: U79400MH2015PTC265489

Registered Address: EL-107, Electronic Zone, MIDC Mahape, Navi Mumbai - 400710
+91-9029330401 | www.saraldesigns.in | contactus@saraldesigns.in

Design Consultant | Project Basis (Full time for 2-3 months)

Location: Navi Mumbai

Saral Designs, is a Mumbai based social enterprise, working on increasing access to high quality affordable sanitary napkins using a smart distributed manufacturing technology, “Swachh” developed in-house. Founded in 2015, Saral aims to create a better future in menstrual hygiene and sanitation using product design, machine technology and innovative delivery mechanisms.

At Saral Designs, we are constantly on the mission of making better products for our customers. We aim to understand their needs, improvise on designs and serve the products to them in the most convenient manner. We are starting new projects in Nepal with support from Millennium Alliance and in India with support from Grand Challenges Canada to solve the existing menstrual hygiene crisis.

The Design Consultant’s primary responsibility would be to oversee and apply design outlay for the knowledge content for menstrual hygiene awareness in these geographies. An eye for detail and the ability to work fast and efficiently are essential for the role.

Roles & Responsibilities:

- Expected project outputs include:
 - Create print ready designs for different packaging variants of our sanitary napkins.
 - Design and develop Information, Education & Communication (IEC) and Behaviour Change Communication (BCC) collaterals about menstrual hygiene & reproductive health.
- Assist the Program Manager in building native language content for product penetration and training content in form of promotional collaterals.
- Develop compelling and engaging A/V content for community awareness drives.

Requirements:

- Bachelors in Communications, Graphic Design, Journalism, Mass Media or such relevant field will be desirable.
- Experience with CorelDRAW and Adobe Photoshop is a must.
- Expected to be available from March 2019.
- Start-up attitude: quick execution, self-drive and willingness to work long hours.
- Strong design sense, ability to deliver clear, concise information to user.
- A user centric and design thinking, meticulous approach and polished delivery.
- Enthusiastic to work on ground to gain maximum exposure and learning.
- Working from office for five days a week is must as role requires frequent team interaction.

Salary: Compensation of **Rs. 75,000** on fulfilling the above mentioned responsibilities.



SARAL DESIGN SOLUTIONS PRIVATE LIMITED

CIN: U79400MH2015PTC265489

Registered Address: EL-107, Electronic Zone, MIDC Mahape, Navi Mumbai - 400710
+91-9029330401 | www.saraldesigns.in | contactus@saraldesigns.in

SARAL'S GROWTH STORY

Founded in 2015, Saral Designs is creating a better future in menstrual hygiene and sanitation using product design, machine technology and innovative delivery mechanisms.

Swachh is our fully automatic patented machine technology that produces affordable, ultra thin sanitary napkins at a decentralised set-up.

Saral at a glance

18 production units in 8 States of India, Namibia, Bangladesh, Rwanda, South Africa & Bhutan

8000 girls reached through Menstrual Hygiene Programs

6 million pads produced using Swachh machines

AWARDS WON BY SARAL

- Outlook Innovation India Award 2019
- Government of Maharashtra Innovative Startup Award 2019
- Winner, Maharashtra Startup Week 2018
- Winner, Wharton India Startup Challenge 2018
- Winner, Women Entrepreneur Quest, Anita Borg Institute 2017
- UBS Venture Labs 2017
- Winner, Acumen Global Emerging Leaders Award 2017
- Winner, National Entrepreneurship Awards 2016 by Ministry of Skill Development & Entrepreneurship
- Winner, Empower 2016 Top women entrepreneurs & winners of Nasscom's 10,000 start-up



GRANTS WON BY SARAL

- Grand Challenges Canada (Transition to Scale) 2018
- Millennium Alliance Round 5 Winner (Global Health Sector) 2018
- Yes Foundation-Yes! I am the Change Challenge 2018
- Investments by Acumen Angels and Powai Lake Ventures 2018
- ASME Top Hardware Startup (Social Good) 2017

MEDIA COVERAGE

FORBES
BBC WORLD NEWS
TECH IN ASIA
FIRSTPOST
BUSINESS STANDARD
CNBC AWAAZ
THE ECONOMIC TIMES
DNA
TIMES OF INDIA
THE BETTER INDIA
YOURSTORY





SARAL DESIGN SOLUTIONS PRIVATE LIMITED

CIN: U79400MH2015PTC265489

Registered Address: EL-107, Electronic Zone, MIDC Mahape, Navi Mumbai - 400710
+91-9029330401 | www.saraldesigns.in | contactus@saraldesigns.in

Further details:

For further details, please write to us at careers@saraldesigns.in

To know more about us, visit www.saraldesigns.in

Connect with us on:

Facebook www.facebook.com/saraldesigns

Instagram https://www.instagram.com/saral_designs/?hl=en

Twitter: https://twitter.com/saral_designs

LinkedIn: <https://www.linkedin.com/company/saral-designs?originalSubdomain=in>